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Best Buy Co. Inc. to receive 2012 Champion for Equality Award, March 8

(Jan. 17, Minneapolis) — Today, the Women's Foundation of Minnesota announced that Best Buy Co., Inc. has been named the winner of the 2012 Champion for Equality Award. The Women's Foundation presents the award annually to a Minnesota-based corporation or business for its commitment to moving gender equality forward for women in the workplace.

Best Buy will receive the award at The Stir on Thursday, March 8, 2012 from 5:00-8:30 p.m. at the Marriott City Center in downtown Minneapolis.

"Best Buy was chosen for this year's award because of its dedication to building women's leadership through its policies and practices. Most notably, this includes support for working families, development and leadership opportunities, and philanthropy targeted to state, national and global efforts to advance women's equality," said Lee Roper-Batker, Women's Foundation president and CEO. "Best Buy is leading the way for women's equality in the workplace, and we hope that other corporations will follow their example."

"We are honored to be recognized by the Women's Foundation of Minnesota," said Liz Haesler, vice president, strategy, and co-leader of women's initiatives, Best Buy Co. Inc. "Female employees and customers are critical to the growth of our business and communities. We will continue to create greater opportunities for our employees to maximize their potential, while driving successful innovation to engage female customers, and deliver experiences and services they expect from Best Buy."

For 23 years, The Stir has provided a unique, annual opportunity for professional women in Minnesota to network, share best practices across careers, and celebrate women in business. Online registration for The Stir will open on January 1, 2012 at www.wfmn.org.

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About the Women's Foundation of Minnesota

The Women's Foundation of Minnesota is a statewide community foundation that invests in social change to achieve equality for all women and girls in Minnesota. The Foundation funds innovative social change programs, builds women's philanthropy, conducts and reports research, advocates public policy, and educates the public about the successes and challenges of Minnesota's women and girls. It is the oldest women's foundation in the country. More at www.wfmn.org.